# PUT CASPER ON ICE 2.0

# WHY MORE ICE?

**State and local demand for user groups utilizing current facility has outgrown the current capacity.**

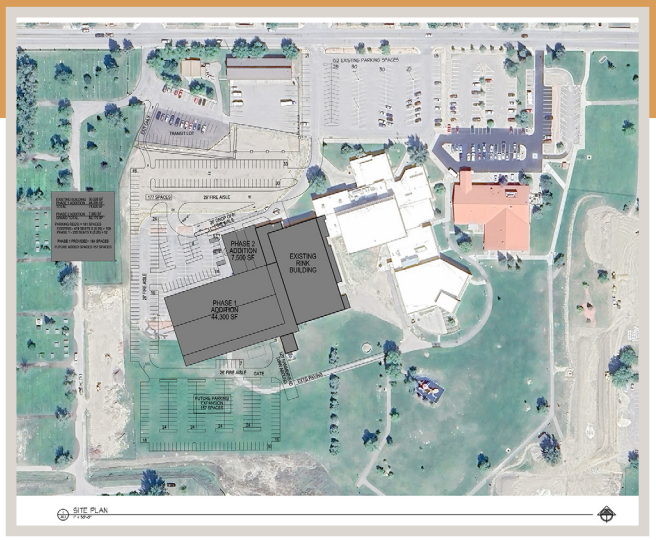


Since the inception in 1986, the Casper Ice Arena has served as a hub for recreational activity and community engagement. However, as Casper has expanded and evolved over the years, so too have the demands placed on this vital facility. Recognizing the need for modernization and expansion, plans are underway for a second sheet of ice at the Casper Ice Arena.

At the heart of this initiative lies the construction of a new sheet of ice — a project that promises to be a cornerstone in Casper's development landscape. This ambitious endeavor is not merely about erecting buildings; it's about laying the foundation for a brighter future. By strategically planning and executing this project, we aim to stimulate economic growth, foster innovation, and cultivate a vibrant environment where both residents and businesses can thrive.

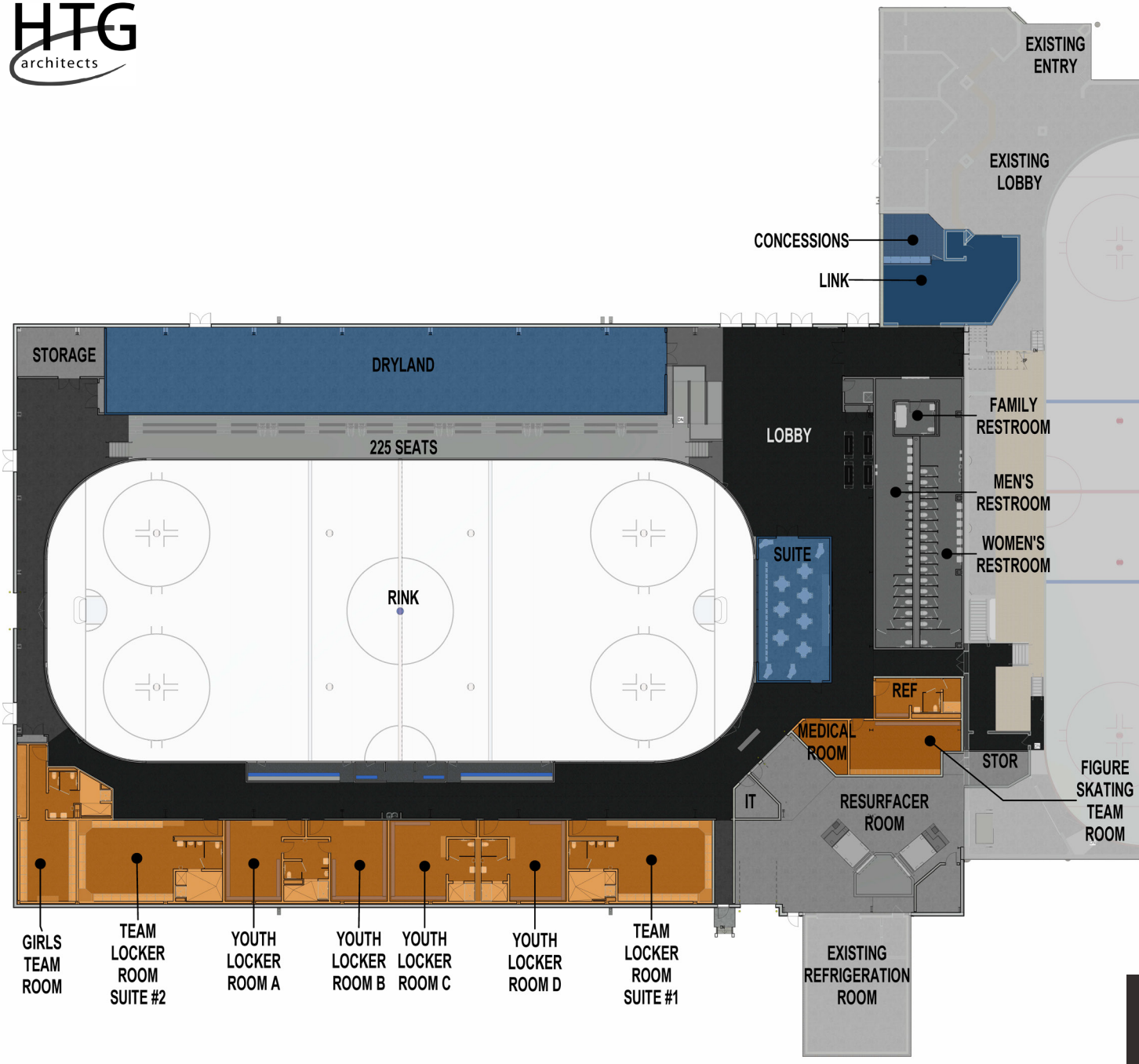
As Casper continues to attract investors, entrepreneurs, and families seeking a dynamic urban environment, it's imperative the infrastructure is in place to accommodate this growth. The construction of the new sheet of ice signifies the dedication to meeting the evolving needs of Casper and positioning the City as a premier destination for youth sports.


CASPER
ICE ARENA




**Scan to see a video of the expansion!**




EXISTING ENTRY
EXISTING LOBBY
CONCESSIONS
LINK
STORAGE
DRYLAND
225 SEATS
LOBBY
FAMILY RESTROOM
MEN'S RESTROOM
WOMEN'S RESTROOM
SUITE
RINK
REF
MEDICAL ROOM
STOR
FIGURE SKATING TEAM ROOM
IT
RESURFACER ROOM
GIRLS TEAM ROOM
TEAM LOCKER ROOM SUITE #2
YOUTH LOCKER ROOM A
YOUTH LOCKER ROOM B
YOUTH LOCKER ROOM C
YOUTH LOCKER ROOM D
TEAM LOCKER ROOM SUITE #1
EXISTING REFRIGERATION ROOM

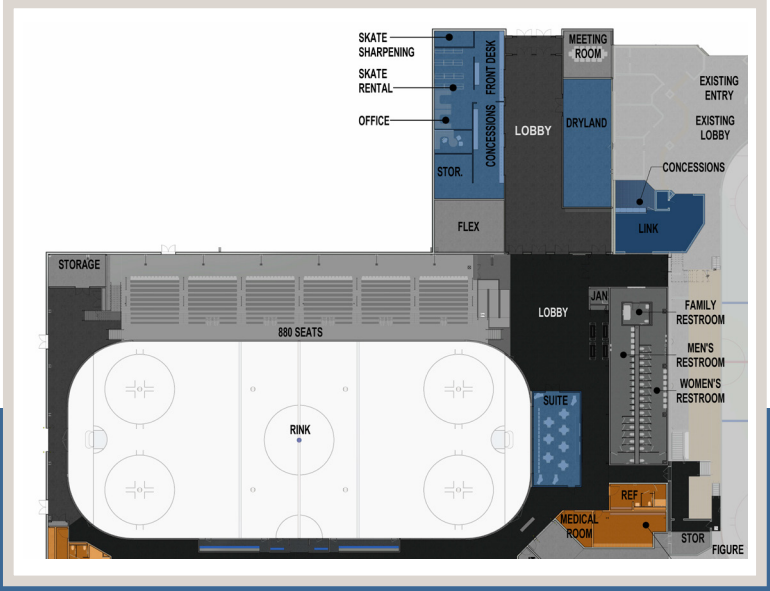



# DESIGN CONCEPT

## Phase 1

- 45,000 sq. ft. building added to the existing Casper Ice Arena
- Additional second sheet of ice
- Increased spectator seating
- New, larger spectator bathrooms to serve both the existing rink and the additional rink
- Larger concessions area to serve both rinks
- Dedicated youth and high school locker rooms
- Dedicated girls locker room
- Dedicated figure skating team room
- Dedicated referee room
- Dryland training area

## Phase 2




ADS
ADS
ADS
CASPER ICE ARENA


CASPER ICE ARENA




**Scan to see a video of the expansion!**



# CREATING ECONOMIC IMPACT

Historically, Casper tends to be a state and regional hub for business and sports. With the addition of a second sheet, the Casper Ice Arena will become the only facility in a 200-mile radius with two sheets of ice under one roof. This will have a large economic impact in the Casper community.

Having grown by 20 percent in the last two years, youth sports tourism is the fastest growing segment in the travel industry. As more kids get involved in travel sports and attend camps and tournaments across the nation, families are increasingly coordinating vacations with children's sporting events. A regional facility like this will draw families into the Casper area, increasing tourism revenue for the community.

Building a second sheet of ice and expanding opportunities for youth sports in Casper helps the long-term health of our children and economic sustainability of our community.

## DECREASE MUNICIPAL SUBSIDIES

In addition to the potential economic and sports tourism growth in our community, increased opportunity for participation and large tournaments and events will drastically decrease the City of Casper subsidies needed to run the arena each year. The second sheet will create a new revenue stream for the City of Casper without significantly increasing operating costs.



# PUT CASPER ON ICE 2.0

Youth sports have grown into a multi-billion dollar industry and research has proven communities thrive when they promote policies and develop infrastructure that encourages sport and recreation activity.

With your help, Casper Ice Arena can become the premier ice facility not only in Wyoming, but in the region. A second sheet of ice provides opportunity to host Colorado Avalanche affiliate games, host all awarded divisional state tournaments (up to 50+ out of town teams), host regional and national figure skating competitions, host Team Wyoming and other travel team practices, and host large hockey camps in the off-season. These opportunities engage more young athletes at every level of play.

Mountains of evidence now document the physical, mental, social, emotional, cognitive and academic benefits that flow to youth whose bodies are in motion. By adding a second sheet of ice, Casper will have the ability to serve more young athletes — from the elite travel player with pro aspirations to the late bloomers still developing and the casual athlete looking to have fun while being active. This opens the door to everyone to play and will offer a better pathway in sports for our community's youth.



For these programs, leagues and clubs to flourish, Casper needs more ice. Help us once again Put Casper On Ice and support our campaign to build a second sheet.

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## FOR MORE INFORMATION:

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